



2024 CATALOG

Brands

Efsina
Himalife
Cevher
Estuz

Products

Sea Salt
Rock Salt
Himalayan Salt
Seasoning
Health Salt
Water Softener Salt
Road Salt
Dishwasher Salt



about.





Estuz

As a strong salt brand, our mission is the following: To make quality, delicious, healthy and innovative products. To present the best and most valuable in our category to humanity. It is to maximize the value created for our consumers, suppliers and human resources.

1982

Production started in Eskisehir facility.

2003

Sea Salt production started in Sasalı Industrial Zone (Izmir).

2008

Refined salt (PDV salt) production started in Dazkırı (Acıgöl) Afyonkarahisar facilities.

2010

Estuz carried its leadership in the industrial field to the retail sector.

2010

Received TSE Packaging Award with two products.

2011

Received the Reliable Brand Award, Golden Brand Award and Consumer Quality Award.

2014

Most natural salt family has been gathered under the brand EFSINA and introduced to consumers.

2019

Estuz Dazkırı facility has increased its capacity with its new factory with a production area of 15,000 square meters.

2023

Estuz is one of the largest salt producers in Turkey with a total production capacity of 200.000 tons in three different facilities in three different cities.



content.





- This catalog contains Estuz's brands and Private Label product options.
- Please use the QR codes on the relevant pages to see all products and access pallet and container details.

Brands

- 01 Efsina
- 02 Himalife
- 03 Cevher
- 04 Private Label

Products

- 01 Sea Salt
- 02 Rock Salt
- 03 Himalayan Salt
- 04 Seasoning
- 05 Health Salt
- 06 Water Softener Salt
- 07 Road Salt
- 08 Dishwasher Salt
- 09 Epsom Salt
- 10 Bath Salt
- 11 Peeling

brands.



EFsINA SEA SALT



600gr
EFSD1



250gr
EFSD2



2.000gr
EFSD3



500gr
EFSD4



110gr
EFSD5



2.000gr
EFSD6

EFsINA ROCK SALT



600gr
EFSK1



250gr
EFSK2



2.000gr
EFSK3



500gr
EFSK4



110gr
EFSK5



2.000gr
EFSK6

EFsINA HIMALAYAN SALT



600gr
EFsH1



250gr
EFsH2



2.000gr
EFsH3



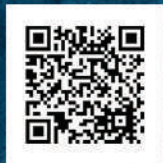
500gr
EFsH4



110gr
EFsH5



2.000gr
EFsH6





EFSINA SALT FLAKES



140gr
EFSF1



140gr
EFSF2



140gr
EFSF3



140gr
EFSF4



EFSINA SEASONING



VIOLET SALT
100gr
EFSS1



GARLIC SALT
80gr
EFSS2



HOT SALT
75gr
EFSS3



MIX PEPPER SALT
55gr
EFSS4



VIOLET SALT
400gr
EFSS5



GARLIC SALT
270gr
EFSS6



HOT SALT
250gr
EFSS7



MIX PEPPER SALT
230gr
EFSS8



EFSINA HEALTH SALT



LOW SODIUM SALT
250gr
EFSHL1



FOLIC ACID SEA SALT
600gr
EFSHL2



FOLIC ACID ROCK SALT
200gr
EFSHL3



EFSINA BATH SALT



MENTHOL
100ml
EFSB1



LAVENDER
100ml
EFSB2



WHITE SOAP
100ml
EFSB3

EFSINA PEELING



COFFEE
250gr
EFSP1



MANGO
250gr
EFSP2



STRAWBERRY
250gr
EFSP3

EFSINA BATH BALL



6 PIECES
EFST1



2 PIECES
EFST2

EFSINA EPSOM SALT



1.250gr
EFSE1

brands.



HIMALIFE HIMALAYAN SALT



500gr
HIMH1



500gr
HIMH2



225gr
HIMH3

HIMALIFE ROCK SALT



500gr
HIMK1



500gr
HIMK2



225gr
HIMK3

HIMALIFE SEASONING



200gr
HIMS1



225gr
HIMS2



225gr
HIMS3

brands.





CEVHER SALT TABLE SALT



750gr
CEVP1



1.500gr
CEVP2



3.000gr
CEVP3

CEVHER SALT PICKLING SALT



3.000gr
CEVS1

CEVHER SALT SALT SHAKER



250gr
CEVT1



500gr
CEVT2

brands.





ESTUZ WATER SOFTENER SALT



10kg/25kg
E101.1



8kg
E105

ESTUZ FOOD INDUSTRY SALT, INDUSTRIAL SALT, DE ICING SALT



1.200kg



10kg/25kg/50kg

- 01 Sea Salt
- 02 Rock Salt
- 03 Himalayan Salt
- 04 Seasoning
- 05 Health Salt
- 06 Water Softener Salt
- 07 Road Salt
- 08 Dishwasher Salt
- 09 Epsom Salt
- 10 Bath Salt
- 11 Peeling

pl products.





YOUR BRAND

Exclusiv

ANATOLIA

ROCK SALT

FREE

NET WT 250 g e



- Please use the QR code to view all PL products.



CONTACT.

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